BTEC Level 2 Diploma in Travel and Tourism

Campus and course code
Kettering – TRAAPP-20K

Level
Level 2

Duration
One year

Entry requirements

I. A range of GCSEs at E or above including English and preferably mathematics or equivalent or
II. BTEC Level 1 Vocational Studies at a pass with a satisfactory reference and equivalent English and preferably mathematics or
III. A relevant equivalent Level 1 qualification with equivalent literacy and preferably numeracy.

Course content

You will look at recent developments in this dynamic industry and how they affect the products and services they provide.

Marketing and the production of promotional materials all play a part as well as the necessity to provide excellent customer service.

You will study 11 units including:

• The UK Travel and Tourism Sector
• UK Tourism Destinations
• Understanding Customer Service in Travel and Tourism
• Understanding the Nature & Effect of World Travel
• Exploring Airports & Airlines
• Organising a Travel and Tourism Study Visit
Interpersonal Skills for Holiday Representatives

Method of Study

The method of learning is a mixture of both tutor-led and practical sessions and learners are required to fully participate in both classroom based and scenario based activities.

Method of Assessment

Assessments are mostly internally assessed by the course tutors and learners will be required to keep a Portfolio of Evidence of work.

Some additional qualifications are externally set exams and are open book.

BTEC level 2 programmes are assessed by completing a range of coursework set throughout the year.

Progression

This course can lead to the BTEC Level 3 Diploma in Travel and Tourism at Tresham or into employment in a variety of sectors such as travel agencies, tourist attractions, hotels and theme parks.

Additional Information

As part of the course, you will be required to participate in compulsory study visits and purchase a college cravat / tie. These costs will be
confirmed at your initial information session.